

PROFESSIONAL SUMMARY

UX/UI Designer shaping enterprise products, human-centered AI interactions, and scalable design systems across product launches and large-scale platform transformations. Builds clear user flows, prototypes, and UI that improve task visibility, accessibility, and hand-off efficiency. Known for design systems that bring consistency at scale and accelerate product delivery.

SKILLS

Technical: Figma, Figma Motion, Figma Weave, Framer, Adobe Photoshop, Adobe XD, Adobe Illustrator, Jitter, Claude
Product Design Systems: Responsive Design Systems, B2B Product Design, AI Product UX, Prototyping, Visual Design, Information Architecture, Design Thinking, User Testing, A/B Testing, User Research, Cross-Functional Collaboration, KPIs
Research & Strategy: Personas, User Flows, Brand Experience, Interaction Design, Usability Testing, Wireframing, Accessibility (WCAG)

LANGUAGES

English (Fluent), Hindi (Fluent), Bengali (Native), Kannada (Intermediate), Telugu (Beginner)

WORK EXPERIENCE

UX/UI Designer | Zensciences | October 2023 - Present

- Designed the brand identity and logo for Thoriva, shaping its visual foundation from concept through final delivery.
- Designed pitch and proposal materials that helped bring Infinite Computer Solutions on board as a client.
- Now leading the brand revamp for Infinite Computer Solutions end-to-end, owning wireframing, UI, prototyping, and final delivery.
- Led Intuitive.ai's responsive design system, delivering 60+ templates and 800+ assets while streamlining workflows.
- Led Bitwise's digital launch and brand revamp, defining the UX and visual language across key customer touchpoints.
- Built Atria's design system, standardizing spacing and color usage across the product to cut inconsistent styling by over 60% and create a lighter, easier-to-maintain UI.
- Built and scaled TerraPay's design system, growing its library of reusable styles nearly 7x (43 to 297) as a shift in brand strategy brought new page types into scope — sped up design-to-development hand-off by 10% and overall build efficiency by 5%.
- Led LTTS Phase 2 design system across 1,800+ pages, standardizing typography and achieving full image accessibility — work that earned a 2026 Indigo Design Bronze award.
- Rebuilt Orion Innovation's design system into a fully standardized style library, replacing inconsistent, one-off styling across the product with a single unified visual language — making the interface 39% lighter and faster to load.
- Designed Fulkrum Migration Agent end-to-end, translating complex migration workflows into intuitive user flows, prototypes, and UI that improved task visibility and usability.
- Designed BlueVerse AI Agent for LTI Mindtree, from wireframes to prototypes, supporting a platform with 60+ AI agents.
- Worked on design systems for notable enterprise clients alongside user testing, UX audits, and pitches, including L&T Technology Services, Intuitive, Bitwise, Atria, TerraPay, Orion Innovation, HTC Global, Korcomptenz, C5i, and Alphatron Capital.

UI/UX Thesis Project | UCAM | January 2023 - May 2023

Designed UCAM's intranet portal, researching cross-department workflows to streamline daily operations.

Connoisseur of Pantone | Moshi/Moshi Work | November 2021 - September 2023

- Managed creative design for Slink & Bardot and Pisco by the Beach, driving 589% and 188% organic growth respectively.
- Designed high-engagement digital experiences for Forbes India and Coindex, with a 40% increase in user engagement.
- Collaborated with senior designers on branding and product design projects for Forbes, Wazir X, and Zepway.

UI/UX Research Intern | Euphoria Ventures Pvt Ltd | June 2021 - November 2021

Conducted B2B/B2C research by mapping user flows across three stakeholder groups to inform product strategy.

UI/UX Research Intern | Klap Klap | January 2021 - May 2021

Revamped mobile application UI and style guide, driving 10% higher engagement and 5% conversion growth.

NOTABLE ACHIEVEMENTS AND AWARDS

- Awarded 2026 Indigo Design Award (Bronze) for the LTTS Digital Rebrand project.
- Awarded Commencement Certification by Srishti Manipal for thesis project at UCAM, a SaaS workflow platform.
- Engineered design systems that reduced CSS weight by up to 66% and improved development efficiency by 10%.

EDUCATION

Bachelor of Design

Srishti Manipal Institute of Art, Design & Technology, 2023

CERTIFICATIONS

User Experience: The Beginner's Guide
Web Design for Usability

Interaction Design Foundation, 2024
Interaction Design Foundation, 2024